

## DETOUR:

# Developing Resilient Tourism Ecosystems along Mediterranean Routes

### FAQ Train the Trainers

**1. How do I apply to the call?**

Submit your candidature in English via this short [form](#), attaching your CV and a Motivation Letter (in pdf, max 1 page per each document)

**2. Where can I find more information about the call?**

Consult the pages of the call for trainers resident in [Italy](#), [Bulgaria](#), [Türkiye](#) and [Greece](#).

**3. Why is the programme called “Train the Trainers”?**

The programme is aimed at professionals who would like to increase their capacities in tourism resilience. The idea is to create a network of qualified trainers who can transfer knowledge and best practices within their communities.

**4. What exactly is the role of a trainer?**

After completing the course, you will engage into knowledge-sharing activities.

If you decide to conduct them **within the DETOUR project**, those will involve one-on-one sessions with tourism SMEs on pre-selected topics such as sustainability, digitalisation, etc, based on the SMEs' needs.

Alternatively, you can hold such sessions **outside the DETOUR project**, with **any SME working in or with the tourism sector**, including those from your professional network, local clusters, or business associations, etc.

If you are not able to hold direct sessions with SMEs, you can still fulfil your role by carrying out **other forms of knowledge transfer**, for example, workshops, publications, webinars, peer-learning sessions, or creating user-friendly training resources. The format is flexible, as long as you complete four actions in total before 31 July 2027.

**5. Can I participate if I am not from the tourism sector?**

Yes. The programme is also open to **cross-sector stakeholders** (e.g., culture, agri-food, transport, construction, creative industries, etc.) who have a specific interest in tourism.

**6. What is the format of the training?**

- **Online training** includes presentations, videos, chapters to read, and tasks to fulfil.
- **Onsite training** consists of a series of workshops with experts, and technical visits.

**7. Is the training free of charge?**

Yes. There are **no participation fees**, and **travel, accommodation, and meals** during the onsite training are **covered by the project**.

**8. Does the training start on 1 August? What if I'm not available then?**

The training materials become available on 1 August 2025. The online training is fully self-paced, which means you can begin any time between 1 August and 30 November 2025. You're free to organise your own schedule, as long as you complete the required hours by the end of the period. So even if you're unavailable in August, you can still participate without any problem. The training resources remain available online until 30 November 2025, afterwards we will share them with trainers for their knowledge replication activities.

**9. What does it mean to deliver knowledge to SMEs? How am I supposed to replicate the training?**

To fulfil your mentoring role, you must carry out **four knowledge-sharing activities**. These can include tailored consulting, training sessions, publications, events, workshops, communication campaigns, etc. You may repeat the same type of activity, as long as you complete four in total.

**10. What if I cannot commit to mentoring SMEs within the DETOUR project?**

You may still participate in the training and conduct mentoring activities independently or within your organisation **outside the DETOUR project until 31 July 2027**.

**11. Is it necessary to complete all 6 training modules online (5 hours each)?**

To be certified, participants must complete a minimum of **25 hours of training**, which includes at least **one full online module (5 hours)** and **20 hours of onsite training** in their country of residence.

Completing all six online modules (30 hours) is optional but recommended if you wish to gain knowledge across all areas of the project.

**12. What certification will I receive after the training?**

Participants will receive **competence badges** aligned with [ECVET](#) (European Credit System for Vocational Education and Training) and issued through the [European Digital Credentials for Learning](#) platform.

**13. Will I receive academic credits (ECTS) for completing the training?**

No, the DETOUR training **does not provide academic credits (ECTS)**. However, you will receive **competence badges** aligned with the [European Credit System for Vocational Education and Training \(ECVET\)](#), issued via [the European Digital Credentials for Learning platform](#), recognising your acquired skills and competencies.

**14. I'm not available for the onsite training. Can I still participate?**

We'd really love to see you at the onsite training—it's a great chance to connect, exchange, and learn together. However, if you're unable to attend for a valid reason, you can still complete the training by doing 25 hours of online modules instead. This means you'll need to complete five full online modules at your pace, any time between 1 August and 30 November 2025 to receive your certification.

**15. Can I attend onsite training in a project country other than my own?**

No. Onsite training is designed to be attended **in your country of residence**: Italy, Greece, Bulgaria, or Türkiye.

**16. And who are speakers during the onsite training?**

They are recognised experts and professionals in the fields of sustainable tourism, digitalisation, and inclusion. The team will include specialists from academia, consultancy, tourism networks, and public institutions.

**17. Is there an exam at the end of the training?**

There is no formal exam. However, **each module includes tasks and a short quiz** to be completed for certification purposes.

**18. Is there homework to deliver?**

Yes. Each module includes dynamic tasks designed to help you reflect on the content.

**19. Is all training delivered in English?**

- **Online modules** are delivered in English.
- **Onsite sessions** will be held in **English and/or the national language** of your country of residence.

**20. What level of English do I need to participate?**

You should have a **minimum B2 level** in English, as defined by the **Common European Framework of Reference for Languages (CEFR)**.

**21. What does mentoring and coaching of SMEs involve?**

It refers to **one-on-one sessions** with tourism SMEs on pre-selected topics such as sustainability, digitalisation, etc, based on the SMEs' needs.

## 22. How do I select SMEs to train or transfer knowledge to?

If you decide to deliver knowledge to DETOUR SMEs, you will be included in a pool of certified mentors. The participating SMEs will then be invited to select the trainer that best fits their interests. This mentoring phase will take place **between January and April 2026**.

If you choose to conduct knowledge-sharing **outside the DETOUR project**, you are free to engage **any SME working in or with the tourism sector**, including those from your professional network, local clusters, or business associations, etc.

## 23. How do I report on my knowledge-sharing activities?

The DETOUR consortium will provide a **reporting template** to be completed and submitted after your activities.

## 24. What happens after I submit my application to become a trainer?

- Your application will be evaluated by a selection committee. We will notify you about the results of the call by the end of July.
- If selected, you will participate in online and onsite training between **August and November 2025** (You can start any time between 1 August and 30 November 2025; the training is self-paced)
- You'll then conduct mentoring and knowledge-sharing activities between **January 2026 and July 2027**.

## 25. Training Timeline

- **Application deadline:** 15 July 2025, 17:00 CET
- **Online training:** 1 August – 30 November 2025 (You can start any time between 1 August and 30 November 2025; the training is self-paced)
- **Onsite training** (in country of residence):

*Italy (Viterbo):* 17–19 October 2025

*Türkiye (Antalya):* 18–19 October & 1–2 November 2025

*Bulgaria (Plovdiv):* 14–16 November 2025 (TBC)

*Greece:* 21–23 November 2025 (TBC)

## 26. SMEs Coaching and Knowledge Transfer Timeline

- **Within the DETOUR project:** 1 January – 30 April 2026
- **Outside the DETOUR project:** Activities can be conducted until **31 July 2027**