



EUROPEAN COMMITTEE FOR INTERREGIONAL TECHNICAL COORDINATION (CECTI)

Thursday 28 April 2020
Videoconference

EXECUTIVE SUMMARY AND PROPOSALS

1. Slow tourism is most suitable for post-Covid recovery (in respect of social distancing, etc.)
2. Tourism recovery is a global action which does not entirely depend on walking routes, however, the Via Francigena tourism can make a great contribution to its relaunch.
3. Minardi proposes the EAVF to send a letter to all members containing the "Guidelines for relaunch of the Via Francigena".
4. The regions will issue "Health Guidelines" for accommodation facilities including hostels and Bed & Breakfasts.
5. Francigena Service S.r.l., as the EAVF operating body, is available to intervene for ordinary maintenance of the route in collaboration with territorial bodies.
6. Proposal of a virtual tour along the Via Francigena. The need to create common video materials, at least at the regional level, necessary for promotion of the route.
7. Text update "Vademecum of the European standards of the path of the Via Francigena" for the post-virus recovery is necessary.
8. Organization of the Francigena day in September 2020.
9. The Via Francigena, Council of Europe cultural route, is an international route of cultural (and spiritual) discovery, it is not an Italian journey (neither Swiss, French, or English).

ITALY

10. Each Italian region provides a fund for municipalities for post-emergency maintenance (bearing in mind that southern Italy is less affected).
11. Forms 33 and 34 of the Inter-Ministerial Committee for the Economic Planning CIPE. The regions have asked the Ministry MIBACT for an increase of the first tranche of advance payment.
12. Important role of the National Tourism Agency of Italy ENIT in promoting the route and its Italian section world-wide.