



International Conference

“VIA FRANCIGENA, THE WAY OF PEACE”

2001-2016, XV Anniversary of the Founding of the European Association of the Vie Francigene
Fidenza - Piacenza, 28-30 April 2016

Thursday, 28 April, 2016, Teatro G. Magnani, FIDENZA

Time: 15:00 - 18:30

SESSION 1

**“ THE VIA FRANCIGENA:
CULTURAL ITINERARY OF THE COUNCIL OF EUROPE AND UNESCO HERITAGE”**

Introductory clips

Jacques **Le Goff** (1924-2014), honorary citizen of Fidenza, “*The Via Francigena in Fidenza*’ (10 min.)
Joseph **Roduit** (1939-2015), Abbot of Saint-Maurice (1999-2015): “*The experience of the Via Francigena*” (10 min.)

- Msgr. Carlo **MAZZA**, Bishop of the Fidenza Diocese: “*Via Francigena, The Way of the Faithful*”

Via Francigena, Cultural itinerary of the Council of Europe

(max. 5 min. presentations)

- Gaëtan **TORNAY**, Bas-Valais Region
- Velia Ann **COFFEY**, Canterbury City Council and Vice president of the EAVF
- Pierre **FRUSTIER**, lecturer and researcher, Irest Paris-Sorbonne, Expert of the Council of Europe
- Inger **HARLEVI**, Group coordinator of work on the Cultural Routes of the Council of Europe

Local and regional institutions

(max. 5 min. presentations)

- Andrea **MASSARI**, Mayor of Fidenza
- Andrea **CORSINI**, Tourism Officer, Regione Emilia-Romagna
- Cristina **CAPPELLINI**, Office of Culture, Identity and Autonomy, Lombardy Region
- Francesco **GAZZETTI**, Council Member, Tuscany Region

European certification: the history

(max. 10 min. presentations)

- Michel **THOMAS-PENETTE**, Director of the European Institute of the Cultural Routes of the Council of Europe (1997-2011)
- William **PETTIT**, Canterbury City Council (1981-2011)
- Paolo **BONGINI**, Tusany Region

The Italian Government and Local member authorities AEVF

(max. 10 min. presentations)

- Riccardo **NENCINI**, Vice Minister, Ministry of Infrastructure and Transport
- prof. Anna **BENVENUTI**, University of Florence
- Adele **CESI**, UNESCO, MiBACT
- The local member authorities of the European Association of the Vie Francigene *(5min)*
- MPs members of Intergroup "Via Francigena" *(5min)*

Conclusion

- Massimo **TEDESCHI**, President of the European Association of the Vie Francigene
- On. Silvia **COSTA**, President of the Cultural Commission of the European Parliament
- Stefano **DOMINIONI**, Director of the European Institute of the Cultural Routes of Luxembourg and Executive Secretary of the Enlarged Partial Agreement on the Cultural Routes of the Council of Europe



Friday, 29 April 2016, Cappella Ducale of the Palazzo Farnese, PIACENZA

SESSION 2

Time: 9:00-13:15

Introductory clips

AEVF, *“Via Francigena, an ancient road for modern pilgrims”*

Fabio **Dipinto**, trailer *“I Volti della Francigena”* (*“The Faces of the Francigena”*)

Welcome addresses

- Paolo **DOSI**, Mayor of Piacenza
- Msgr. Gianni **AMBROSIO**, Bishop of the Diocese Piacenza-Bobbio
- Massimo **TEDESCHI**, President of the European Association of the Vie Francigene

PANEL 1

The economy of the Via Francigena

Time: 9:30 – 11:00

*Moderator, Prof. Paolo **RIZZI**, Catholic University of Piacenza*

(max. 10 min. presentations)

- Orazio **IACONO**, Regional Director of the Passenger Division, Trenitalia Spa: *“La Via Francigena by train”*
- Roberto **REGGI**, Agency of State Property: *“Public real estate for the Via Francigena project”*
- Enrico **CONTI**, Regional Institution of the Economic Programme of Tuscany (I.R.P.E.T.): *“the numbers of the Via Francigena in Tuscany”*
- Martina **LUCARNO**, Catholic University of Milan: *“The phenomenon of Santiago de Compostela”*
- Flavio **BOSCACCI**, Polytechnic University of Milan: *“The routes as a factor in economic development”*
- Gianluca **BAMBI**, GESAAF department (Agrarian Management Systems, Food and Forestry Policies), University of Florence: *“Development opportunities of farms along the routes”*

Panel 2

Case studies in the territories

ore 11:10 – 11:40

Moderation by the European Association of the Vie Francigene

(max. 5 min. presentations)

- Gaëtan **TORNAY**, Bas-Valais Region: *“The Via Francigena in Switzerland”*
- Velia Ann **COFFEY**, Canterbury City Council: *“The Via Francigena in Canterbury and in Kent”*
- On. Alessandra **TERROSI**, District XVI (Lazio 2): *“The Francigena Marathon 2016 – 4th edition”*
- Raffaella **SENESI**, Municipality Mayor of Monteriggioni: *“The Via Francigena in the Land of Siena”*

PER VIAM. Music and song along the European pilgrimage routes, Maddalena **SCAGNELLI** (5min)

Panel 3

The entrepreneurs of the Francigena

Time: 11:40-13:00

Moderator, The European Association of the Vie Francigene

(max. 5 min. presentations)

- Alberto **CONTE**, ItinerAria - SlowWays. *“The experience of the Francigena, Slow Travel Network e VisitFrancigena”*
- Miriam **GIOVANZANA**, Editor of Terre di Mezzo: *“The first official guide of the Via Francigena”*
- Carla **CROPERA**, Municipality of Fidenza: *“11 years of the Via Francigena and the European Cultural Routes magazine”*
- Michele **BERINI**, Consortium of Parmigiano Reggiano: *“10 years of Collaboration along the Via of taste”*
- Raffaele **CHIAPPA**, IdeaMarketing: *“Official merchandise of the AEVF”*



- Tullia **CABALLERO**, S-CAPE travel: *“work on the web on the Francigena”*
- Alberto **PUGNETTI**, Radio Francigena: *“The experience of RadioFrancigena”*
- Francesco **FULVI**, Urban Manufactory: *“The recovery of territory along the Cultural Routes”*
- Roberto **BELLI**, The Consortium of the Salumi of Piacenza: *“Products of the Francigena”*

CONCLUSION

- Stefano **DOMINIONI**: Director of the European Institute of the Cultural Routes of Luxembourg and Executive Secretary of the Enlarged Partial Agreement on the Cultural Routes of the Council of Europe

At the *Pierluigi Farnese* Hall (Palazzo Farnese), there will be parallel session of the technical panel entitled **“SACRED LANDSCAPE: FROM CONCEPTS TO EUROPEAN PERSPECTIVES”** (coordinated by prof. Gloria Pungetti, of the Universities of Cambridge and Sassari)

TASTING OF TYPICAL PRODUCTS BY THE CONSORTIUM OF SALUMI OF PIACENZA

Time: 13:45 – 14:30

Grande Albergo Roma, via Cittadella 14, first floor

SESSION 3

Time: 15:00 – 18:30

*Moderator, Sandro **POLCI**, European festival “Via Francigena Collective Project”
Accompanied by sounds and words of charm: musical interlude by Maddalena Scagnelli*

FIRST MEETING

Time: 15.00 – 16.30

La Francigena for all. The voices of the territories

(max. 5 min. presentations)

- Julia **PETERS**, pilgrim: *“La Via Francigena in English”*
- Pietro **SCIDURLO**, Freewheels onlus: *“The Via Francigena Accessible to All”*
- Francesco **FERRARI**, Vice-President AEFV: *“The Ford of Sigeric”*
- Brian **MOONEY**, Confraternity of Pilgrims to Rome: *“Confraternity of Pilgrims to Rome”*
- Claudio **NARDOCCI**, National Union President Pro-Loco of Italy: *“Project of Italian Walks”*
- Roger **VACHE**, French Federation of the Via Francigena: *“The Via Francigena in France”*
- Msgr. Domenico **PONZINI**, Diocese of Piacenza-Bobbio: *“The pilgrimage of the Way of Faith to Piacenza”*

SECOND MEETING

Time: 16.30 – 18.30

The sap of the Way: sharing and entertainment European Festival “Via Francigena Collective Project”

(max. 5 min. presentations)

- Eraldo **AMMANNATI**, Monteriggioni A.D. 1213: *“Monteriggioni: the home of the Festival”*
- Jacques **GUY**, Association of the Ways of Compostell and of Rome- Bourgogne- Franche-Comté: *“The animation of the Via Francigena in France”*
- Andrea **CARUBI**, Tuscany Region: *“We have done our part”*
- Albert **FOBE**, The Belgian Association of the Via Francigena: *“The Via Francigena in Belgium”*
- Simone **FRIGNANI**, Editor, Terre di Mezzo: *“The Way of Saint Benedict. 300 km from Norcia to Subiaco, until Montecassino”*
- Anna Maria **CERIONI**, Capitoline Superintendent of Cultural Heritage: *“Arrival at the Eternal City”*
- Rodolfo **VALENTINI**, The Germanic Via Romea: *“The network of the Germanic Via Romea”*
- father Raimondo **SINIBALDI**, Via Romea Strata: *“Via Romea Strata”*
- Sandro **SANTINI**, Tuscany Association of the Vie Francigene: *“The animation of the Via Francigena in Tuscany”*



- Alberto **DASSISTI**, Po Domo Impresa Sociale sas: "*Hospitality and employment of young people*"
- Alberto **ALBERTI**, Pilgrim Crossing Borders and Group Association of the 12: "*A thought (that opens but does not close)*"

CONCLUSION

- Paolo **PIACENTINI**, MiBACT: "*The year of walking, 2016*"

Saturday, 30 April 2016, Entrance Hall of Teatro G. Magnani, FIDENZA

SESSION 4

Time: 9:30-12:00

GENERAL ASSEMBLY OF THE AEVF

- Tri-annual renewal 2016-2018 of association positions; final approval 2015; budget 2016-2018
- Outcome of the Council of Europe's Assessment
- Candidature to UNESCO
- At 11:30: Recognition of the 34 founding signatories Act of 7 April, 2001

PRESENTATION OF THE NEW MAGAZINE

"Via Francigena and the European Cultural Routes" (n. 41)

Time: 12:00

A TASTING OF PRODUCTS FROM THE VIA FRANCIGENA

Time: 12:30

foyer Teatro G. Magnani

Note: This programme is subject to change

The choice made for the conference is to let speak the greatest number of people. Thank you for preparing your speeches according to the indicated time