



## Francigena Service Sarl

Piazza Duomo 16, I - 43036 Fidenza (PR)

Certified email: francigenaservice@pec.it

Fully paid-up share capital: 10.000 euro

C.F. VAT and Registration

to the Business reg. PR no. 02836880340

R.E.A. - Economic Administrative Index -  
no.: PR -270929

Society subject to the direction and coordination  
of the European Association of Via Francigena Ways



VIA  
FRANCIGENA  
EUROPEAN ASSOCIATION

Cultural route  
of the Council of Europe  
Itinéraire culturel  
du Conseil de l'Europe



### INFO

segreteria@viefrancigene.org

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www.viefrancigene.org



# FRANCIGENA SERVICE S.R.L.

## Services for users of the Vie Francigene and Ways





## WHY A SERVICE SOCIETY FOR THE VIE FRANCIGENE?

The European Association of the Vie Francigene (EAVF), réseau porteur of the Via Francigena for the Council of Europe, has been equipped with a limited liability operative structure (Ltd) with the aim to flank the institutional activity with **activities and services of an entrepreneurial nature** in regard to the suppliers of the Via Francigena and those who operate within the territories crossed by or in the network of the Vie Francigene ways.

Francigena Service s.r.l., 100% controlled by the EAVF, uses its 'know-how' and experience acquired since 2001, the year the EAVF was founded. In addition to this is its strong planning ability as well as cooperation with the network of businesses with which the EAVF collaborates to promote the Francigena.



### MANAGEMENT OF "VIA FRANCIGENA" BRAND

Management of the official "Via Francigena" trademark and brand



### ROUTE

Georeferencing, mapping, guides, app, maintenance, signage



### PROJECT

European, national and regional



### COMMUNICATION MARKETING



### TRAINING

Training for local entities and communities, research institutes and economic operators



### TRAVEL EVENTS

Event animation and organisation



### STUDIES, RESEARCH PUBLICATIONS

